

Abdelrhman Mohamed Ahmed

UI/UX Designer | Product Designer

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Summary

Self-driven and creative UI/UX Designer with 3+ years of experience creating user-centered, accessible, and scalable digital products for web and mobile platforms. Skilled in translating user needs into practical, development-ready solutions through research, prototyping, and structured design systems. Collaborative, detail-oriented, and adaptable—thrives in agile, fast-paced environments alongside cross-functional teams.

Skills

- **Tools:** Figma, Adobe XD, Framer, WebFlow, Miro, Adobe Photoshop.
- **Technologies:** HTML5, CSS3, JavaScript, Bootstrap, WordPress.
- **Design Skills:** User Research, Design Systems, Wireframing, Prototyping, Accessibility, Responsive Design.
- **Methodologies:** Design Thinking, User-Centered Design, Lean UX, Agile Collaboration.
- **Soft Skills:** Communication, Analytical Thinking, Adaptability.

Work Experience

UX/UI Designer – Full Time

Luftborn

Copenhagen, Denmark

February 2025 - Present

- Designing user-centered interfaces that align with client goals and scalable design systems.
- Collaborating with cross-functional teams to enhance usability, accessibility, and visual consistency across web platforms.

Product Designer – Full Time

Tutoruu

Heliopolis, Cairo

July 2024 - February 2025

- Boosted user engagement by 20% through redesigning Ruu AI's experience.
- Improved retention and usability for multiple educational partners (UofC, AUC, and Nafham) by revamping dashboard and grading systems.
- Led UX research, usability testing, and design implementation for payment flows.

UI/UX Designer

Independent Freelancer

Remote

July 2023 - January 2025

- Designed 14+ complete digital products from concept to high-fidelity prototypes.
- Focused on EdTech, SaaS, and startup workflows.
- Created responsive, user-friendly, and scalable UIs.

UX Design Intern

Kerning Cultures Network

Dubai, UAE

April - May 2023

- Conducted 50+ user interviews and usability tests.
- Improved company website UI, leading to a 25% rise in user engagement.
- Designed user flows and interactive high-fidelity prototypes.

Web Designer – Full Time

Xtreme Digital Agency

Heliopolis, Cairo

July 2022 - April 2023

- Designed 43+ WordPress and responsive websites for clients.
- Implemented interactive front-end features using HTML, CSS, JS.
- Delivered visually appealing designs under tight deadlines.

Selected Projects

Wandr – Travel App & SaaS Dashboard – *Travel Tech, SaaS*

- Designed a multi-platform travel experience for users and vendors across mobile and web dashboards.
- Built scalable UI components and reusable patterns, reducing design-dev handoff time by 25%.
- Enhanced vendor-side workflows, enabling 30% faster trip creation and content uploads.
- Conducted user research and competitor analysis to inform UX improvements.

Academia LMS – EdTech Platform – *EdTech, Learning Management*

- Conducted UX research with 250+ users to identify platform pain points across students, educators, and admins.
- Designed accessible interfaces for students with visual impairments, improving task completion by 35%.
- Built modular, visually clear UI systems that reduced onboarding time by 40% and improved content discoverability.

Tutoruu Heuristic UX Evaluation – *EdTech, Usability Research*

- Conducted heuristic evaluation using Nielsen's 10 principles, identifying 15+ usability issues across navigation, feedback, and error handling.
- Proposed UX improvements projected to reduce user error by 40% and boost satisfaction by 30%.
- Designed undo actions, clearer error messages, and consistent UI states to enhance task success and retention.

United Media Services Dashboard – *Media, Publishing, Information Management*

- Redesigned a legacy dashboard UI, improving usability by 60% through streamlined layouts and interaction design.
- Enhanced structure and clarity while aligning with existing brand identity.

Community Work

Host & Producer– “Figmawya” Podcast

September 2024 - Present

- Produced 3 UX-focused shows and 40+ episodes for Arabic design learners.
- Simplified advanced design concepts into story-driven content.
- Bridged the gap between Arabic design education and industry practice.

Education

Cairo University – Faculty of Computers & AI

Giza, Egypt

B.Sc. in Computer Science & AI – Information Systems

September 2020 - July 2024

- **Relevant Coursework:** Web Development, Software Engineering, Information Systems, Business Process Management, Data Analysis
- **Graduation Project:** Achieved an A+ grade and scored 196 out of 200.

Certifications

Advanced Course in Design Systems and Saudi DGA – 00010584

UX Writing Platform – 2025

Advanced Web Accessibility Guidelines

Udacity – 2024

Google UX Design Professional Certificate - 75UT9Y4UYQAE

Google | Coursera – 2023

Meta Principles of UX/UI Design Certificate - JQRPLJJWEM8C

Meta | Coursera – 2022

Advanced UX Research Nanodegree - HF7NHWCC

FWD initiative | Udacity – 2021

Front End Development Nanodegree - CAJVYA7U

FWD initiative | Udacity – 2021

Languages

- Arabic (Native)
- English (B2)

Additional Info

- **Military Status:** Final Exemption
- Available for Remote or Relocation Opportunities